

The 101 On Being a Self Sufficient Content Creator

KEY TAKEAWAYS

1

“Know Your Content”

Take inspiration and watch videos by your favourite content creators. See what excites you and try to work with that!

2

“It’s Okay To Have Limitations”

It’s okay to have limitations when it comes to how much time and effort you can put in to create your content. Try to make a schedule and see what works the best for you.

3

“Make Good Content”

There is no need to invest a lot of money in making videos, hiring people or buying expensive equipment for content creation. Make the best of what you have and everything else will follow.

4

“Prepare Yourself Mentally”

Make content for yourself and not for others! Stepping into the journey of content creation is a very brave step in itself. Make sure you support yourself throughout this journey.

