

The Ultimate Guide To Start Your Own Podcast

KEY TAKEAWAYS

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“Evolve your audience”

Keep taking reviews from your audience and continue a feedback loop. Build a relationship with them, learn from them, engage with them to build a set of people that really enjoy your content.

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“Evolve your network”

Talk to other podcasters and try collaborating with them. If you help each other, you help the industry grow and create opportunities for yourself and others!

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“Give yourself short term goals”

Don't stress about your long term goals. Fulfill small things you want to achieve with your podcast and you'll automatically move towards your long term ones.

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“Take your time to grow”

Give yourself the space to fail, learn from your mistakes and grow. There are many things that can go wrong during Podcasting - technical or otherwise. Use your learnings to ace your next podcast!

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“Talk like a human being”

Never become robotic or speak with a voice that isn't your authentic one. Keep evolving your speaking skills, have fun as a host and most importantly, speak as a human being.

