

How To Write An Award Winning Podcast

KEY TAKEAWAYS

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“Write Something That You’re Passionate About”

Write something that you would love to speak. When you write and speak something from your heart, the audience connects with you emotionally too!

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“Imagine Your Listener”

Narrate your story in the same way you would narrate it to your friend. When you imagine your listener, you find the answer to a lot of questions while writing your story itself!

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“Simple Story Structure with Varied Emotions”

The simpler your story is, the easier it will be for your audience to remember it. There are a lot of emotions that can be played with in your story. Show these various emotions and try changing them every 30 seconds.

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“Create Relatable Characters”

Create characters which resemble your loved ones. This will make it easier for the audience to connect with the characters and your story.

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“Seek Honest Feedback”

Share your story with people who aren't storytellers too. While storytellers can help you structure your story, non storytellers will help you know if you have captured the essence of it.

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“Plan Your Episode”

Make sure you grab the attention of your audience in the first 30 seconds and keep them hooked to your story throughout the episode.

