

HP Dreams Unlocked | Terms & Conditions

(Last Updated: 1 October 2026)

HP Dreams Unlocked ('Campaign') is a program conceptualized and organized by HP India Sales Pvt. Ltd. ('HP' or the 'Organizer'). By submitting an entry to participate in the Campaign, all individuals agree to abide by these Terms and Conditions. The Organizer reserves the right to modify, cancel, or suspend the Campaign or any of its components at its sole discretion without prior notice or liability.

1) The Campaign is open only to students who are currently enrolled at Jain University. Employees of HP, its affiliates, and their immediate family members are not eligible to participate.

2) The Campaign will run from 5 October 2026 to 27 November 2026. Entries will be accepted from 5 October 2026 to 31 October 2026. The Organizer reserves the right to curtail or extend either period without prior notice.

3) Participants must submit their 'Dream Project Idea' based on the prompt: "What is your biggest dream in your chosen field and how will you bring it to life using technology and creativity?" Submissions can be made in any one of the following formats, in any language only:

- (i) 60-second video pitch;
- (ii) 200-word written statement; or
- (iii) 5-slide presentation.

4) Entries must be uploaded via the official Campaign microsite: www.hpcreatorsgarage.com/dreams-unlocked.

5) Each Participant can submit only one entry and only for one category. The categories are: Film, Music, Gaming, Business, Design and Art, Social Impact, Technology, and Content Creation.

6) Entries must be original and created solely by the Participants. AI-generated content must be clearly disclosed. Submissions must not include any material that is defamatory, offensive, vulgar, or infringing on third-party rights. The Organizer reserves the right to disqualify entries that violate these guidelines.

7) All valid entries will be reviewed by a jury appointed by HP. Entries will be evaluated, at both the Pre Jury stage and the Incubation Tank stage described in clause 8, on the following criteria:

Criteria	Weightage
Originality & Relatability	25%
Use of Technology & Innovation	25%
Domain Understanding	25%
Potential to Scale	25%

8) The selection process is as follows:

(i) Pre Jury: From all valid entries, the Pre Jury will select the Top 20 finalists ('Top 20').

(ii) Incubation Tank: The Top 20 will present their ideas at a shark-tank-style Incubation Tank, where they will receive feedback on their ideas and will be scored.

(iii) Winners: Based on the Incubation Tank scoring, the Top 3 winners and the Top 1 winner will be selected. The Top 1 winner and the Top 3 winners are separate: the Top 3 winners are in addition to the Top 1 winner, making 4 winners in total.

(iv) The date, venue, and format of the Incubation Tank will be communicated by HP to the Top 20.

Jury decisions are final and binding.

9) Prizes:

(i) The Top 1 winner will receive 1 HP OmniBook Ultra AI PC.

(ii) Each of the Top 3 winners will receive 1 HP OmniBook AI PC.

(iii) The other 16 finalists of the Top 20 (those not selected as the Top 1 winner or a Top 3 winner) will each receive a yearly subscription to AI Fiesta.

10) The Incubation Tank is an in-college event. HP will not provide any travel, boarding, or lodging to any Participant.

11) In fulfilling any part of the Campaign, Participants shall ensure not to infringe the Intellectual Property rights of any party, including but not limited to trademarks, patents, design, and copyright. Any claim of infringement shall be solely defended by the Participant and the Organizer shall have no role in this regard.

12) By participating in the Campaign, Participants agree to the use of their name, image, and likeness for promotional purposes through print and digital medium without further compensation.

13) Participants retain rights to their content. However, by entering, they grant HP a non-exclusive, royalty-free, worldwide license to use, publish, adapt, and distribute their submission for Campaign-related marketing purposes. Participants also consent to use of their name, likeness, and voice in promotional materials.

14) By participating, Participants agree and consent to the collection, usage, storage, transfer, sharing, or otherwise processing of personal information or sensitive personal information provided by them in accordance with these Terms and Conditions and HP's Privacy Policy. Participants consent to the collection and use of personal information including name, contact details, and educational information by HP for Campaign-related purposes. All data will be handled in accordance with HP's Privacy Policy (<https://www.hp.com/in-en/privacy/privacy-central.html>).

15) Participants may be disqualified if found engaging in unethical practices including plagiarism or violation of any Campaign guidelines. All decisions made by the Organizer are final and binding.

16) The Campaign is governed by the laws of India. Any disputes shall be subject to the exclusive jurisdiction of courts in Gurgaon, Haryana. The Organizer shall not be held liable for any loss or damage arising from participation in the Campaign. Participants shall indemnify the Organizer against all losses due to breach of these terms or misconduct. Campaign benefits are non-transferable and cannot be redeemed for cash.