

A Beginners Guide To Starting Interview Podcast

KEY TAKEAWAYS

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“Be A Good Listener”

As a podcaster, don't listen to people just to respond. Listen to absorb which will result in your reaction having more depth or empathy.

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“Find The Right Guest”

Give your guest the spotlight in your podcast. Extract as many stories as possible about the topic from your guest and seamlessly segue from one incident to another adding bits of your experience.

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“Keep the structure fluid”

Be aware of everything that your guests talk about, so your follow up questions are based on their answers. Make your guest feel heard and they'll give you more info that will add to the quality of the episode!

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“Summarize Everything”

Summarize the conversation in 2 - 3 lines at the end of every answer. This makes it easier for the listener to follow the conversation.

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“Have A Backup Plan”

In case the conversation is not the way you planned it, have backup questions ready. Listen back to your previous interviews and see what you can improve from them.

